



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. (AES:BH; OAL:GR) TO PARTICIPATE AT THE INVESTMENT COMMUNITY VISIBILITY (“ICV”) NAPA VALLEY SUMMIT 2015

Los Angeles, CA – January 8, 2015 – Apollo Enterprise Solutions, Ltd. (“AES”) (AES:BR; OAL:GR) is pleased to announce its participation at the ICV Napa Valley Summit 2015 which joins the CEOs of public and private growth companies with wealth management professionals. As co-host for the Wine Reception and presenter during the Financial Industry tracks on Thursday, January 15, 2015, AES’ CEO, Joseph S. Konowiecki, looks forward to meeting conference guests. During the past month, AES has announced two significant worldwide alliances, namely First Data and a payments processing subsidiary of a Fortune 500 company. As two of the most important payment processors in the world, both companies will be marketing a White Label version of the AES software to their client base consisting of hundreds of financial and credit institutions.

About AES

AES’ patented TruePay+™ System uses Agent Emulation® and Psychographic Persuasion™ technologies to maximize debt resolution. The TruePay+™ System assists creditors’ agents and self-serve customers in resolving pre-delinquent and delinquent debt situations on an individualized basis according to customer profiles, using any device, at any time, from anywhere. The TruePay+™ System enables banks, utilities and other large credit portfolio operators to achieve improved operational efficiencies, reductions in write-offs, increases in collections, and new Big Data insights, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruel.com>.

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